

# THE LOOP

## Advertising Rate Sheet

Standard rate: \$4.00 per square inch

Rates are per monthly issue; a 6-issue advance order receives a 25% discount.

Size	Rate	Notes
<b>Business card</b>		
1.5 x 4 or 2 x 3 (6 sq in)	\$24	
<b>Square</b>		
2 x 2 (4 sq in)	\$16	
3 x 3 (9 sq in)	\$36	
4 x 4 (16 sq in)	\$64	
<b>Rectangle (horizontal or vertical)</b>		
2 x 4 (8 sq in)	\$32	
2 x 5 (10 sq in)	\$40	
2.5 x 3 (7.5 sq in)	\$30	
2.5 x 7 (17.5 sq in)	\$70	
3 x 4 (12 sq in)	\$48	
3 x 5 (15 sq in)	\$60	
4 x 5 (20 sq in)	\$80	
<b>Quarter-, half- or full-page</b>		
Quarter page (8.5 x 5 sq in)	\$170	
Half page (10 x 8.5 sq in)	\$340	
Full page (17 x 10 sq in)	\$680	

- Payment: Cash or check, payable to Vashon Loop, P.O. Box 2221, Vashon, WA 98070.
- All prices are for print advertising only; online advertising is not currently available.
- All ads are black and white; artwork files must be in .pdf format.

Please submit ad to: [sales@vashonloop.com](mailto:sales@vashonloop.com)

Thank you!