



# THE VASHON LOOP

## Advertising Rate Sheet

Standard rate: \$4.00 per square inch

Rates are per monthly issue.

Size (W x H)*	Rate	Notes
<b>Rectangular, Vertical</b>		
2.5 x 3 (7.5 sq in)	\$30	
2.5 x 3.5 (8.75 sq in)	\$35	
2.5 x 4 (10 sq in)	\$40	
2.5 x 5 (12.5 sq in)	\$50	
<b>Rectangular, Horizontal</b>		
5 x 2.5 (12.5 sq in)	\$50	
5 x 3 (15 sq in)	\$60	
5 x 4 (20 sq in)	\$80	
<b>Quarter-, half- or full-page</b>		
Quarter page (5 x 8, 40 sq in)	\$160	
Half page (10 x 8, 80 sq in)	\$320	
Full page (10 x 17, 170 sq in)	\$680	

\* Approximate size

- Payment: Cash or check, payable to Vashon Loop, P.O. Box 2221, Vashon, WA 98070.
- All prices are for print advertising only; online advertising is not currently available.
- All ads are black and white; artwork files should be .jpg (300 dpi) or equivalent format.
- Let us know if you need help designing your ad!
- Submit your ad to [sales@vashonloop.com](mailto:sales@vashonloop.com) or to your Vashon Loop contact.