



## Advertising Rate Sheet

### Standard rates

**Black and white:** \$4.00 per square inch

**Color:** \$6.00 per square inch

Rates are per monthly issue; discounts may be available for ads run in  $\geq 6$  issues.

Size (W x H)*	Rate		Notes
Rectangular, vertical	Black & White	Color	
2.5 x 3 (7.5 sq in)	\$30	\$45	
2.5 x 3.5 (8.75 sq in)	\$35	\$52.50	
2.5 x 4 (10 sq in)	\$40	\$60	
2.5 x 5 (12.5 sq in)	\$50	\$75	
Rectangular, horizontal			
5 x 2.5 (12.5 sq in)	\$50	\$75	
5 x 3 (15 sq in)	\$60	\$90	
5 x 4 (20 sq in)	\$80	\$120	
Quarter-, half- or full-page			
Quarter page (5 x 8, 40 sq in)	\$160	\$240	
Half page (10 x 8, 80 sq in)	\$320	\$480	
Full page (10 x 17, 170 sq in)	\$680	\$1,020	

\* Approximate size

- Payment: Cash or check, payable to Vashon Loop, P.O. Box 2221, Vashon, WA 98070.
- All prices are for print advertising only; online advertising is not currently available.
- Artwork files should be .jpg (300 dpi) or equivalent format.
- Let us know if you need help designing your ad!



- Submit your ad to [sales@vashonloop.com](mailto:sales@vashonloop.com) or to your Vashon Loop contact.